

Het Shah

Toronto, ON

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EXPERIENCE

Vosyn – Toronto, Canada

June 2024 - Present

UX designer and web developer, Full-time

- Created and maintained a comprehensive design system to ensure consistency across the product.
- Assisted in the development of websites using WordPress, focusing on both functionality and aesthetics.

Mosaic Sales Solutions – Toronto, Canada

September 2023 - April 2024

UI designer and developer, Full-time contract

- Designed 63 eCommerce stores and websites, assisted in refining the checkout process for a better user experience.
- Recognized as the top performer for the swift launch of six website designs within a span of five days.

Skill Squirrel – Toronto, Canada

September 2023 - December 2023

UX tester, Co-op

- Led end-to-end usability testing processes using qualitative and quantitative methods.
- Created detailed, user-centric test plans and scripts.
- Integrated UX testing into Agile development cycles for iterative feedback.

ZeppMedia – India

August 2022 – July 2023

UX designer and Lead wordpress developer, Full-time

- Designed and developed 10+ visually appealing and user-friendly websites using Figma and WordPress.
- Improved website conversion rates by 42%* through strategic UI and UX design enhancements.
- Awarded Best Employee in September 2022 for outstanding performance and contributions to key projects.

Outshade Digital Media – India

March 2022 – November 2022

UI designer and wordpress developer, Full-time

- Designed a captivating UI with seamless user experience, resulting in a 58% increase in user flow.
- Translated requirements into wireframes, prototypes, and iterative designs.

EDUCATION

Toronto Metropolitan University – Toronto, Canada

Masters of Digital Media, Specializing in UX design

Coursework: Interaction Design, UX Design, Digital Media Entrepreneurship, AR/VR

Awards: TMU UX Design Hackathon - 1st Prize Winner

Humber College – Toronto, Canada

User Experience Design, Cumulative GPA - 80.9/100

Coursework: Interaction Design, Information Architecture, Design Research, Usability Testing, Special Topics, Product Management

Awards: Dean's List, International Students Entrance Scholarship

Savitribai Phule Pune University – India

Bachelors in Computer Engineering, Cumulative GPA - 9.02/10

CERTIFICATE

Google UX Design, Coursera

Skills: UX Research, Wireframe, Prototyping, User Experience Design, Usability Testing, Figma, Adobe XD